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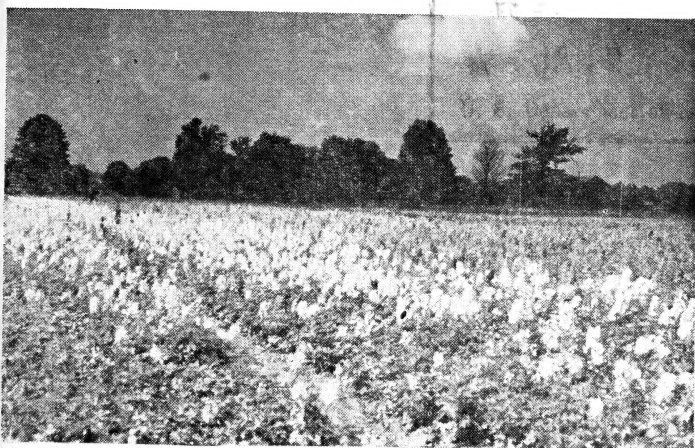
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# RICHARDS GARDENS

*Offering 1942's  
Greatest Values In  
Field-Grown  
Untransplanted  
Perennial Plants*



The World's Finest Delphinium, Vetterle and Reinelt Giant Pacific Hybrids. This view shows a part of our beds of Delphinium in heavy one-year plants.

◆ "Old Homestead" Brand ◆

Millions of Plants in over  
200 Different Varieties

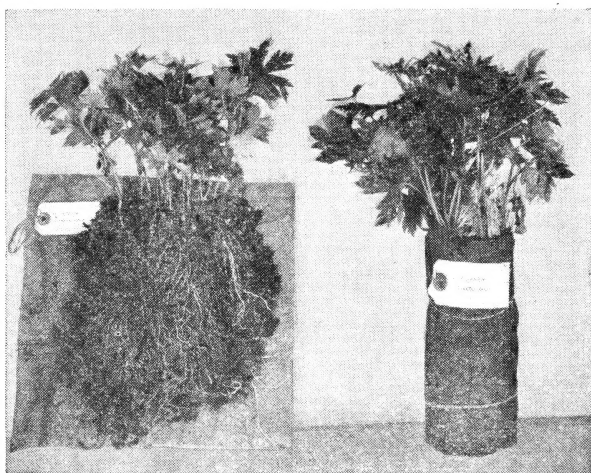
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**RICHARDS GARDENS**  
Plainwell, Michigan

# YOUR DOLLAR BUYS MORE HERE

Consider that you can get a dozen of our fine untransplanted plants for about the price that you would pay for three ordinary field grown plants and you get an idea of the saving you can make by buying Richards' Garden plants. Remember, these are not flat grown green-house seedlings, but well rooted, healthy field grown plants.

For seven years growers have appreciated the Unusual Values we are giving in these high quality field grown untransplanted plants. Year after year thousands of satisfied customers come back again and again for more, and tell their friends about the quality of our plants. Each year we have increased our seedling beds until now we are the Largest Growers of Untransplanted Perennial Plants in America.



Our plants are Super-Packed in the most modern manner and are guaranteed to arrive in perfect condition. All orders are sent prepaid. Prices in this book are all you pay.

## PLEASE NOTE

At least one-half dozen of any one variety must be ordered. Our prices will not permit handling orders for less.

## SEND YOUR ORDERS EARLY

Make out your order and send it now while you are planning your garden. We will ship your plants at the proper time, and you will be assured of having plants just when you want them.

## FREE PLANTS

We will send you absolutely FREE two dozen, your selection, of any of the plants described in this catalog, retailing at not more than 65c per dozen with every order of ten dozen or more plants selected from this list. Another reason why your Garden Dollar Buys More at Richards.

**Michigan Customers Please Add 3% Sales Tax**

# Planning Your Perennial Garden

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The number of perennials which may be grown in your garden is limitless, as far as variety is concerned. How many you grow and what varieties you grow will depend entirely upon your interest in perennials and your likes and dislikes for coloring, etc.

The present trend in perennial growing is to grow a number of different sorts in informal beds or along the shrub border and include only a few which are classed as rare plants. Perennials, or plants which live for more than one year, are very essential on the grounds of anyone who likes color all through the different seasons. They may be planted in beds, in wide borders, in front of shrubs, around a pool, and the lower growing or dwarf sorts are widely used for rock garden planting. They may be planted in rows in a small garden for cutting purposes. They may be used singly but it is recommended that they be planted in clumps or groups of from three to twelve plants of a kind, as a mass of color is much more effective than would be the case where only a single plant is used.

Most perennials need a sunny location although some varieties will grow in semi-shade. Perennials should be kept well away from the roots of trees as they rob them of food and moisture. Be sure that the bed or ground that you are going to plant perennials in is well drained, as perennials will not stand a lot of water remaining upon the surface of the ground for long periods of time. The soil should be made loose to a depth of  $1\frac{1}{2}$  to 2 feet, with a plentiful supply of fertilizer thoroughly mixed into the ground when it is spaded up. If the soil is clay that becomes extremely hard during the summer season it would be well to throw out the top six or eight inches of soil and mix with this a liberal amount of peat moss or other commercial humus before putting it back into the bed and proceeding with the planting. Perennials like a porous soil in which they can throw out their roots. The soil in which perennials are planted should be kept rich at all times. Many of the plants are shallow rooted and are not able to send out their roots in search of new food supply.

Perennials may be planted in the fall as well as in the spring with certain exceptions. Iris should be planted any time during early spring or fall. Peonies are best planted in September or April. Oriental Poppies are dormant in late August and should be transplanted at that time. Otherwise, perennials can be planted as other nursery stock, either spring or fall. When the plants are received from the nursery, unpack and plant them at once if possible. Those which cannot be planted at once should be heeled in moist soil and kept well watered, both roots and tops.

In planning a perennial planting, lay out the space you have available for them on a piece of paper and spot in the taller growing sorts for background. Then select the plants for the border and jot them on your layout. Fill in with the medium tall growing sorts in the center of the bed. Select and plant for color display so that you do not have two kinds of perennials with the same color of blossoms beside each other. Variation in color in a perennial bed is one of the most essential points of beauty.

Many types of perennials will do better if frequently transplanted, that is, about every third year. This is especially true of the Coreopsis, Gaillardias, Shasta Daisies and other varieties which have dense foliage just above the ground. The plants should be removed from the bed and torn into several divisions, and these divisions replanted, the same as new plants. Iris also does better if transplanted occasionally.

There are only a few simple rules necessary to the successful growing of perennials and may be summed up as follows:

Good, well drained, rich soil in a sunny location.

Plant with crown or eye of plant just barely below ground level.

Plenty of cultivation of beds to keep the soil loose and mellow.

Keep the beds thoroughly soaked during dry weather.

Frequent fertilization to produce best growth and bloom.

Keep blooms cut off as they begin to fade and the blooming season of all sorts of perennials will be greatly lengthened.

A few wood ashes worked into the soil around Delphiniums is advisable for best growth and bloom.

In climatic and soil conditions where the ground heaves with winter freezing and thawing the beds should be thoroughly mulched in late fall.

If these simple rules are followed and proper care is exercised in selecting the varieties for your plantings, there is no reason why the average gardner should not be a successful grower of perennials and enjoy their beauty all through the season.

Chicago, Ill., May 26, 1941.

Richards Gardens, Plainwell, Mich.

Gentlemen: The remainder of my order (baby Phlox) came today. Just want to tell you that we were delighted with all the plants, and feel we were well taken care of, both as to quality and quantity. Everything growing fine.—Mrs. John Bingham

# Heavy Rooted, One Year

## Untransplanted

## PERENNIAL PLANTS

Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.

| VARIETY  | Per Doz. | Half Doz. |
|--|----------|-----------|
| <b>ACHILLEA (Yarrow)</b>   |          |           |
| Filipendula, Parker's Variety .....  | .75      | .45       |
| Good yellow color and grows to a height of 4 to 5 feet. Excellent for perennial bed back-grounds.  |          |           |
| <b>AGROSTEMMA, Mullein Leaf Pink</b> .....   |          |           |
|  | .65      | .40       |
| Deep blood red flowers borne in abundance during June, July and August.  |          |           |
| Also in field grown transplanted plants, 20c ea., \$2 doz.   |          |           |
| <b>ALYSSUM</b>   |          |           |
| Argenteum (Gold Dust) .....  | .65      | .40       |
| Similar to Alyssum Saxatile, but grows taller and blooms two weeks later.  |          |           |
| Saxatile Compactum (Gold Dust).....  | .65      | .40       |
| Excellent plant for the rockery or for borders. Bright, clear yellow flowers are borne in large clusters in early spring. Grows 12 inches tall.                              |          |           |
| <b>ANCHUSA</b>   |          |           |
| Barrelieri .....   | .75      | .45       |
| Bright blue flowers with white and yellow centers. Blossoms come the middle of May and remain for a long period.   |          |           |
| Italica Dropmore (Alkanet).....  | .65      | .40       |
| Grows to a height of 6 feet, making it an excellent plant for backgrounds. In June it bears an abundance of true gentian blue flowers which are fine for cutting.            |          |           |
| Also in field grown transplanted plants, 20c ea.; 2.00   |          |           |
| Myosotidiflora .....   | 1.00     | .60       |
| Beautiful perennial which flowers in May and June. Clusters of blue blossoms resemble forget-me-nots. Very desirable as it is dwarf and does well in sun or shade.           |          |           |
| <b>ANEMONE</b>   |          |           |
| Pulsatilla .....   | .75      | .45       |
| The much loved Pasque Flower. Deep blue bell shaped blooms appear very early in spring before foliage comes. An excellent plant for the low perennial border or the rockery. |          |           |

Richards Gardens, Plainwell, Mich.

Pine Bluff, Ark., May 13, 1941.

Dear Sirs: Received my order of seedings from your Gardens about a week ago, and must say I was more than pleased. It is the first time I have ordered from you, and will say, from now on all my plants will come from your gardens. My plants are growing and so healthy.—Mrs. Lillian V. Marino.

# AQUILEGIA (Columbine)

| VARIETY  | Per Half |      |
|--|----------|------|
|  | Doz.     | Doz. |
| <b>Canadensis</b> .....  | .75      | .45  |
| Rich old rose with yellow blend. A lovely bedding variety.   |          |      |
| <b>Clematiflora (Spurless)</b> .....   | .65      | .40  |
| Excellent bedding variety. Noted for the large size, clear soft mixed color of its blooms.   |          |      |
| <b>Coerulea Rocky Mountain Blue</b> .....  | .65      | .40  |
| A long spurred variety which is unequalled for Beautiful sky blue. Excellent free-bloomer.   |          |      |
| <b>Dobbies Imperial Hybrids</b> .....  | .65      | .40  |
| wide range of color and sturdy growth. Grows to a height of 18 to 24 in. A choice variety.   |          |      |
| <b>Long Spurred Blue Shades</b> .....  | .65      | .40  |
| Large flowers of exquisite blue colorings with extremely long spurs. Heavy bloomer.  |          |      |
| <b>Longissima (Longest Spurred)</b> .....  | .75      | .45  |
| One of the finest of all Columbines. Blooms of large size, clear yellow color and exquisite quality. Colorful and easy to grow.  |          |      |
| Also in field grown transplanted plants, 20c ea.; 2.00   |          |      |
| <b>Long Spurred Hybrids</b> .....  | .65      | .40  |
| Fine long spurred variety noted for the wide variation of color which ranges through mixed shades. Excellent for cutting.  |          |      |
| <b>Mrs. Nicholls</b> .....   | .65      | .40  |
| For those who want an Aquilegia of rich blue color we recommend this variety. Large, long spurred blooms of excellent deep color over a long season.                       |          |      |
| <b>Mrs. Scott Elliott's Hybrids</b> .....  | .65      | .40  |
| Unquestionably the finest existing strain of Aquilegias. Large flowers of exquisite colorings with extremely long spurs.   |          |      |
| <b>Silver Queen</b> .....  | .65      | .40  |
| An excellent variety loved for its silvery white blooms and finely formed florets.   |          |      |
| <b>ARABIS ALPINA (White Rock Cress)</b> .....  | .65      | .40  |
| A splendid creeping rock plant which seldom reaches over 12 inches in height. Bears masses of small white blossoms in early spring. Foliage is ornamental balance of year. |          |      |
| <b>ARTEMISIA</b>   |          |      |
| <b>Silver King</b> .....   | .65      | .40  |
| A striking contrast plant which is valuable for its foliage. Light silvery gray color makes it desirable for mixed bouquets. We offer these in well rooted cuttings.       |          |      |

Tacoma, Wash., Sept. 23, 1941.

Richards Gardens, Plainwell, Mich.

Gentlemen: Your plants arrived in very good condition in spite of the great distance. I never expected such large plants for the money, either. I am more than satisfied.—Mrs. Sue Dahl,

| VARIETY   |  | Per<br>Doz. | Half<br>Doz. |
|---|--|-------------|--------------|
| <b>ASTER (Michaelmas Daisy)</b>   |  |             |              |
| <b>Alpinus Goliath</b> .....  |  | .65         | .40          |
| Semi-dwarf in stature as it grows about 15 inches high. Large blooms of a soft blue shade are borne profusely in June. Unexcelled for lower front plantings.        |  |             |              |
| <b>Alpinus Mixed</b> .....  |  | .65         | .40          |
| Same as above but in mixed colors.  |  |             |              |
| <b>Beauty of Ronsdorf</b> .....   |  | .65         | .40          |
| Sturdy, rapid grower, branching freely and producing an abundance of large lilac-rose colored flowers in August.  |  |             |              |
| <b>Star of Eisenach (Wartburg Star)</b> .....   |  | .65         | .40          |
| Splendid large flowering variety with blooms often measuring over 4 inches across. Color is a bright lavender-blue with yellow centers. Blooms during May and June. |  |             |              |
| <b>AUBRIETIA (Purple Rock Cress)</b>  |  |             |              |
| Graceful in growth and delicate in colorings are these dwarf plants which grow and trail among the rocks or along the borders. We offer the following varieties:    |  |             |              |
| <b>Deltoides</b> .....  |  | .65         | .40          |
| Tiny blossoms of a beautiful lilac color will add charm to your rockery.  |  |             |              |
| <b>Graeca</b> .....   |  | .65         | .40          |
| Vigorous grower which bears charming violet colored blooms in abundance.  |  |             |              |
| <b>Hybrids, Large Flowered</b> .....  |  | .65         | .40          |
| Come in mixed colorings. Desirable for borders where gay color is wanted.   |  |             |              |
| <b>Leichtlinii</b> .....  |  | .65         | .40          |
| Flowers of good size are borne in abundance. delicate coloring which will delight you. Excellent rock plant.  |  |             |              |
| <b>Rosea Grandiflora</b> .....  |  | .65         | .40          |
| Dainty, bright pink blooms on six inch stems.   |  |             |              |

## Bellis or English Daisies

A lovely plant for the rock garden or for edging. Grows only 6 inches high. Flowers are large and stems are long enough for cutting. Make beautiful corsages or dainty bouquets for baby's room.

|   |     |     |
|---|-----|-----|
| <b>Bellis Long Stemmed Rose</b> .....       | .75 | .45 |
| Dainty old rose color.                      |     |     |
| <b>Bellis Monstross, Double White</b> ..... | .75 | .45 |
| Double blooms of pure white.                |     |     |
| <b>Bellis Tubulosa, Aetna</b> .....         | .75 | .45 |
| Rich, satiny, deep red. A beauty.           |     |     |

Michigan Customers Please Add 3% Sales Tax



## VARIETY

Per Half  
Doz. Doz.

### BLEEDING HEART, 3 to 5 eye divisions

**Dicentra Spectabilis (Old Fashioned Variety)**

30c ea., \$3.00 per doz.; \$1.75 per half doz.

The old fashioned plant which our grandmothers loved so well. Deep pink heart shaped flowers hang from branches of a sturdy plant. Long blooming period. Foliage is ornamental.

### BLEEDING HEART

**Dicentra Eximia Hardy, Plumy Bleeding Heart**

25c ea., \$2.50 per doz.; \$1.40 per half doz.

Hardy perennial type which bears deep rosy purple Bleeding Heart blooms intermittently throughout the summer.

### CALLIRHOE

**(Involucrata)** ..... .65 .40

An excellent plant for the rock garden, due to its trailing habit. Plant in crevices in a wall or along the drive. Large crimson blooms make a brilliant color show. Grows 6 in. high.

### CAMPANULA (Blue Bells of Scotland)

**Carpatica (Dwarf Hare Bell)** ..... .65 .40

Dwarf variety which rarely exceeds 9 inches in height. Bright blue bell shaped blooms make it desirable for rock garden or borders.

Also in field grown transplanted plants, 20c ea.; 2.00

**Calycanthema** ..... .65 .40

Blue. The true cup and saucer type.

**Pericifolia White** ..... .65 .40

The true perennial variety, growing 2 ft. high. Fine for cutting. Bells of a clear pure white.

### CANTERBURY BELLS

**Campanula Medium** ..... .65 .40

The favorite with all flower lovers. An old variety of flower of which we never tire. We offer the following five colors:

|            |       |
|------------|-------|
| Blue       | Pink  |
| Light Blue | White |

Double and Single Prize Mixture

### CARNATION GRENADIN (Hardy Carnation)

Very desirable plants to add to your garden because they are fine for cutting and bloom freely. Richly scented and brilliant colorings. Bloom in June.

**Dwarf Red** ..... .65 .40

Blooms of brightest red. Fragrant.

**Golden Sun** ..... .65 .40

Rich lemon yellow, fragrant and admired for its growing and blooming habits.

**Pink** ..... .65 .40

For those who want a clear, rich shell pink carnation we recommend this one.

**Red** ..... .65 .40

Brilliant color, sweet fragrance and profuse blooming habit make this desirable.

**White** ..... .65 .40

To make your color range complete this beautiful white should be added.

| VARIETY   |  | Per<br>Doz. | Half<br>Doz. |
|---|--|-------------|--------------|
| <b>CATANANCHE COERULEA (Cupid's Dart)</b> .....   |  | .65         | .40          |
| Excellent for bedding purposes and for cutting. Grows to a height of 2 feet and bears blue daisy-like flowers in profusion during June, July and August. The blooms may be cut and dried for winter bouquets. |  |             |              |
| <b>CENTAUREA</b>  |  |             |              |
| <b>Montana (Perennial Batchelor Button)</b> .....   |  | .65         | .40          |
| A perennial variety of one of the best loved old fashioned flowers. Blue.   |  |             |              |
| <b>Macrocephala</b> .....   |  | .65         | .40          |
| Yellow thistle like blooms often 4 in. across.  |  |             |              |
| <b>CERASTIUM</b>  |  |             |              |
| <b>Tomentosum</b> .....   |  | .65         | .40          |
| Sometimes called "Snow in Summer"<br>Light silver colored foliage which, when planted in masses, gives the appearance of patches of snow. Small white blooms in spring. Dwarf.                                |  |             |              |
| <b>CHELONE BARBATA COCCINEA (Shell Flower)</b>  |  | .65         | .40          |
| Grows 4 ft. high and much admired for its bright scarlet and yellow blooms.   |  |             |              |
| <b>CHEIRANTHUS (Wallflower)</b>   |  |             |              |
| <b>Allionii Golden Bedder</b> .....   |  | .65         | .40          |
| A new strain having bright golden yellow flowers. Grows only 1 foot high, making it ideal for bedding purposes. Blooms during May and June.   |  |             |              |
| <b>GIANT CHINESE LANTERN</b> .....  |  | .65         | .40          |
| Loved for its brilliant orange red pods which are so useful for gay winter bouquets. This is the Giant variety having lanterns up to 2 inches in diameter. Furnished in strong layers.                        |  |             |              |

## CHRYSANTHEMUMS

**KOREAN HYBRIDS, 65c per doz., 40c per ½ doz.**

Something new in Chysanthemums now offered in seedlings. These will come in mixed colorings and in single, semi-double and double forms. Early. Field grown plants 20c ea.; \$2.00 per dozen. \$1.10 per one-half dozen.

### CUSHION 'MUMS

The plants which have enthused flower growers over the country because of the hundreds of flowers which each plant bears. They begin flowering in August and produce masses of blooms until frost. No garden complete without a few of these.

Pink Cushion

Bronze Cushion

White Cushion

Yellow Cushion

30c each, 7 for \$2.00

Korean 'Mums may also be potted in fall for colorful winter house plants.

| VARIETY   |  | Per<br>Doz. | Half<br>Doz. |
|---|--|-------------|--------------|
| <b>COREOPSISIS</b>  |  |             |              |
| <b>Double Sunset (New Gold)</b> .....   |  | .75         | .45          |
| New variety which bears large, double flowers of rich gold color. Fine for cutting. Plants are hardy and easily grown.            |  |             |              |
| <b>Lanceolata</b> .....   |  | .65         | .40          |
| The best known Coreopsis. Golden yellow flowers make sparkling bouquets.  |  |             |              |
| <b>Lanceolata Grandiflora</b> .....   |  | .65         | .40          |
| This variety runs about 60% double. Their sturdy growth and sparkling color make them valuable additions to the Coreopsis family. |  |             |              |
| <b>Lanceolata Auriculata Superba</b> .....  |  | .65         | .40          |
| Deep yellow color with a band of brownish yellow surrounding the center disc.   |  |             |              |
| <b>Mayfield Giants</b> .....  |  | .75         | .45          |
| Rich golden yellow blooms of large size. Strong stems make them ideal for bedding or cutting.                                     |  |             |              |

## Special! Daphne, 35c; 3 for \$1.00

### 3-YEAR PLANTS

The Garland Flower. One of the most fragrant of all plants. When matured, plant is a low mound of evergreen foliage, thickly studded with small clusters of dainty pink bloom. An excellent plant for rockery or border.

2-Year Plants, 25c each; 5 for \$1.00, Postpaid

## DELPHINIUM

|   |     |     |
|---|-----|-----|
| <b>Belladonna, Improved Cliveden Beauty</b> .....   | .65 | .40 |
| A strain which we heartily recommend. Beautiful soft, light blue color.   |     |     |
| <b>Bellamosum</b> .....   | .65 | .40 |
| Famous for that rich, dark blue color. Large spikes on strong stems.  |     |     |
| <b>Chinese</b> .....  | .65 | .40 |
| Highly recommended for cutting or for garden display. Graceful habit of growth and loosely arranged flower spikes of deep blue add to its beauty.             |     |     |
| <b>Elatum Hybridum Indigo</b> .....   | .65 | .40 |
| This variety is noted for having a color of True Blue. Beautiful for any planting.  |     |     |
| <b>Lamartine</b> .....  | .65 | .40 |
| A new variety which boasts that color so rare in flowers, the real Gentian-blue. One of the finest cutting varieties and sure to please if you want the best. |     |     |

Detroit, Mich., Aug. 29, 1941.

Richards Gardens, Plainwell, Mich.

Gentlemen: I received my first order from you today and was much surprised and pleased. They were the finest Phlox plants I ever received and were well packed and looked as though they had just been dug. Thank you.—Mrs. Chas. W. Burton,

# DIANTHUS

Per Half  
Doz. Doz.

## VARIETY

**DIANTHUS BARBATUS (Sweet William)**..... .65 .40

An old fashioned flower which bears colorful flowers in early June. Perfectly hardy and good in any planting. We offer the following varieties:

**Midget Mixed**, Dwarf and colorful.

**Newport Pink**, Beautiful salmon pink shade.

**Scarlet Beauty**, All that its name implies.

**Turkey Red**, Loved for its brilliant coloring.

**DIANTHUS PLUMARIUS (Clove Pinks)**

**Alwoodii** ..... .65 .40

Beautiful carnation hybrids. Double and single mixed colors. 18 inches high.

**Caesius (Cheddar Pink)** ..... .65 .40

Large rose colored flowers; the stems arise from dense tufts of steely-blue foliage. Useful for rockery or edging. Bloom in July.

Also in field grown transplanted plants, 20c ea.; 2.00

**Double Mixed Clove Pinks** ..... .65 .40

Old fashioned hardy pinks which bring back memories of our grandmother's garden. Richly fragrant, hardy and do well anywhere.

**Highland Queen Rose Hybrids** ..... .65 .40

Its bright rose color adds charm from May to November.

**Knappi** ..... .75 .45

Clear golden yellow blooms above grassy green foliage. Very dwarf. Excellent for borders.

**Dianthus Plumarius Cyclops** ..... .65 .45

Deep rose hybrids noted for their color and sweet fragrance.

**Spring Beauty** ..... .65 .40

Giant sized double flowers typically carnation in size and form. Colors cover wide range.

**DIANTHUS Sweet Wivelsfield** ..... .65 .40

Mixed colors. True perennial type. Flowers are single in form. This is the ideal variety for the rock garden or border and is fine for mixed bouquets.

**DORONICUM Caucasicum**

Large daisy-like flowers of rich gold. Very desirable because the blooms keep well when cut. A hardy, sturdy growing perennial which will add lots of color to your beds. Grows to 2 feet high.

Field grown transplanted plants, 25c ea., \$2.50 doz.

**DRACOCEPHALUM (Dragonhead)** ..... .75 .45

Bright blue blooms on stems 1 ft. high. Central lobe of flower oddly marked with white spots. Fine for front portion of beds. Blooms in July and August.

| VARIETY  |  | Per<br>Doz. | Half<br>Doz. |
|--|--|-------------|--------------|
| <b>DIGITALIS (Foxglove)</b>  |  |             |              |
| <b>Giant Shirley Hybrids</b> .....   |  | .65         | .40          |
| This elegant strain grows 6 to 7 feet high, making it ideal for tall backgrounds. Wide color range and habit of growth.  |  |             |              |
| Also in field grown transplanted plants, 20c ea.; 2.00   |  |             |              |
| <b>ECHINOPS RITRO (Globe Thistle)</b> .....  |  | .65         | .40          |
| Showy plant with thistle-like habit of growth. Quantities of globular blue metallic flowers. May be cut and dried for charming winter bouquets. Grows 2 to 3 feet high.                    |  |             |              |
| Also in field grown transplanted plants, 20c ea.; 2.00   |  |             |              |
| <b>ERIGERON</b>  |  |             |              |
| <b>Speciosus Hybrids</b> .....   |  | .65         | .40          |
| Hardy perennial flowers growing about 3 feet high. Each stalk bears great numbers of rosy lavender flowers about 2 inches across. Semi-double petals are in layers around a yellow center. |  |             |              |
| <b>EUPHORBIA</b>   |  |             |              |
| <b>Polychroma</b> .....  |  | .65         | .40          |
| Forms a rounded clump which is covered with bright yellow bloom in May and June. Grows only 1 foot high. Good for borders.   |  |             |              |

## GAILLARDIA

For hardiness and quantities of blooms the Gaillardias are unequalled.

|   |  |     |     |
|---|--|-----|-----|
| <b>Burgundy</b> .....   |  | .65 | .40 |
| A Gaillardia with brilliant wine-red flowers of large size. Stems are long, making them ideal for cutting. Blooms from June until Fall.   |  |     |     |
| <b>Dazzler</b> .....  |  | .65 | .40 |
| Large flowering type with blossoms of bright golden yellow, centered by a disc of rich maroon red. Prolific bloomer.  |  |     |     |
| <b>Goblin</b> .....   |  | .65 | .40 |
| A true dwarf Gaillardia that should be in every garden. 12 to 15 inches high and each stem is topped by a large deep red bloom. Is very showy and flowers are produced in abundance over a long period of time. |  |     |     |
| <b>Portola Hybrids</b> .....  |  | .65 | .40 |
| Extremely large flowering strain. Coloring ranges from reddish-brown to deep gold. Excellent for cutting.   |  |     |     |
| Also in field grown transplanted plants, 20c ea.; 2.00  |  |     |     |
| <b>Tangerine</b> .....  |  | .65 | .40 |
| Large flowering variety which is particularly showy, due to its brilliant tangerine color. For bright spots of color this variety is unexcelled.  |  |     |     |

**Michigan Customers Please Add 3% Sales Tax**

| VARIETY  |  | Per<br>Doz. | Half<br>Doz. |
|--|--|-------------|--------------|
| <b>GILIA RUBRA (Rocky Mt. Cypress)</b>   |  |             |              |
| <b>Coronopifolia</b> .....   |  | .65         | .40          |
| Mixed shades running through scarlet and yellow. Ornamental cypress-like foliage.  |  |             |              |
| <b>GYPSOPHILA (Baby's Breath)</b>  |  |             |              |
| Most noted of all perennials for its delicacy of bloom. For use in mixed bouquets and for general attractiveness it has no equal.  |  |             |              |
| <b>Paniculata</b> .....  |  | .65         | .40          |
| Dense, spreading bushy type which reaches a height of about 3 feet. Quantities of tiny white flowers completely hide the plant when in full bloom. Foliage is fine in texture and ornamental in rock garden or border. |  |             |              |
| <b>Paniculata Snow Flake</b> .....   |  | .65         | .40          |
| An improved strain of Gypsophila which is favored because of its double flowers and the abundance of bloom. May be cut and dried for winter bouquets.  |  |             |              |
| <b>Snow White Double</b> .....   |  | .75         | .45          |
| Grows 2 feet high. Flowers are snow white and a great percentage of them are double. An excellent cutting variety and admired by all.  |  |             |              |
| <b>GRINDELIA</b>   |  |             |              |
| <b>Lanceolata</b> .....  |  | .75         | .45          |
| Showy yellow flower. Good for dry places and light open soil.  |  |             |              |
| <b>HELENIUM</b>  |  |             |              |
| An outstanding plant which produces hundreds of bright colored blooms during its blooming season. Beautiful as a cut flower and equally fine for bedding or borders.   |  |             |              |
| <b>Bigelovii</b> .....   |  | .65         | .40          |
| Richly colored, golden yellow flowers with black centers.  |  |             |              |
| <b>Riverton Gem</b> .....  |  | .65         | .40          |
| Deep gold suffused with crimson which changes to solid red as the blooms age. Grows 3½ feet high and blooms from August until October.   |  |             |              |
| <b>Riverton Beauty</b> .....   |  | .75         | .45          |
| Rich lemon-yellow with purplish black cone center.   |  |             |              |
| <b>HELIOPSIS (Hardy Zinnia)</b>  |  |             |              |
| Valuable for cut flowers and noted for their hardiness and fine color. Plants have good habit of growth with strong erect stems.   |  |             |              |
| <b>Lemoine Strain</b> .....  |  | .65         | .40          |
| Blossoms resemble a double sunflower. Color ranges from deep gold to orange.   |  |             |              |
| <b>Scabra Zinniaeflora</b> .....   |  | .65         | .40          |
| Large golden yellow blooms which are semi-double in form.  |  |             |              |

| VARIETY   |                | Per<br>Doz. | Half<br>Doz. |
|---|----------------|-------------|--------------|
| <b>HELIANTHEMUM (Hardy Sun Rose)</b>  |                |             |              |
| No plant is more beautiful or colorful for the rock garden, border or wherever a dwarf plant is desired. Their multitude of bright shining flowers add charm wherever used.   |                |             |              |
| <b>Multabile Mixed</b> .....  |                | .65         | .49          |
| These are hybrids and run a wide color range of white, rose and yellow.   |                |             |              |
| <b>HIBISCUS (Giant Mallow)</b>  |                |             |              |
| For tall backgrounds or for specimen plants the hibiscus is unequalled. Their deep green foliage, erect canes and quality of bloom make them truly desirable. Hardy and easily grown.   |                |             |              |
| <b>Mallow Marvel</b> .....  |                | .65         | .49          |
| Canes grow to a height of 4 feet and bear great quantities of large, bell shaped flowers. Blooms often measure up to 6 to 7 inches across. We offer two colors: Jumbo red and pink.   |                |             |              |
| Also in field grown transplanted plants, 20c ea.; 2.00  |                |             |              |
| <b>HOLLYHOCK</b> .....  |                | .65         | .49          |
| Always a flower of much sentiment is the Hollyhock. No flower is more closely associated with our memories of home and grandmother's garden. We have selected the varieties listed below as being the best of all Hollyhocks and know they will please you. |                |             |              |
| Appleblossom  | Salmon Rose    |             |              |
| Colorado Sunset   | Scarlet Beauty |             |              |
| Newport Pink  | Orange Prince  |             |              |
| Mixed field grown plants, 20c ea., 2.00 per dozen.  |                |             |              |
| <b>IBERIS (Hardy Candytuft)</b>   |                |             |              |
| The Iberis has a distinct place in every rock garden and is especially desirable wherever a dwarf plant with almost evergreen foliage is desired. Plants rarely exceed 8 inches in height and are hardy and attractive.                                     |                |             |              |
| <b>Sempervirens</b> .....   |                | .65         | .49          |
| Very dwarf with attractive foliage. White bloom in May.   |                |             |              |
| <b>Gibraltarica</b> .....   |                | .65         | .49          |
| Dwarf plant with evergreen foliage. Masses of pale lavender blooms in early spring. Desirable for edging.   |                |             |              |
| <b>LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)</b>  |                |             |              |
| <b>White, Pink, Red</b> .....   |                | .65         | .49          |
| A climbing form of sweet pea which should be used more often. Will rapidly cover unsightly banks or terraces, climb over a trellis or arbor and will provide bloom over almost the entire summer.   |                |             |              |
| <b>LAVANDULA VERA (Lavender)</b> .....  |                | 1.00        | .60          |
| The real Sweet Lavender used and grown by our grandmothers. Grows to a height of 18 in. and all through July and August bears exquisite fragrant blue flowers.  |                |             |              |
| Also in field grown transplanted plants, 20c ea.; 2.00  |                |             |              |



## The Home of Untransplanted

A Familiar Landmark to Travelers on U. S. 131—The Red  
Excellent Chicken and Steak Dinners—Just North of Plainwell,  
Rapids—Visitors Are Always Welcome at Any Time. Millions of

# The World's Finest

## The Famous Vetterle And Richards

Richards Gardens enjoy the reputation of not only being America's Largest Growers of untransplanted Perennials, but also of producing some of the finest Pacific Hybrid Delphiniums it is possible to secure.

| NAMED VARIETIES  |  | Per Doz. | Half Doz. |
|--|--|----------|-----------|
| <b>GALAHAD SERIES</b>  |  | \$1.25   | \$ .70    |
| Clear white flower spikes of enormous size with well spaced flowers. Good branching habit. |  |          |           |
| <b>GUINEVERE</b>   |  | 1.25     | .70       |
| Light pink lavender with white bee.  |  |          |           |
| <b>SUMMER SKIES</b>  |  | 1.25     | .70       |
| Clearest light blue with white bee.  |  |          |           |
| <b>BLACK KNIGHT</b>  |  | 1.25     | .70       |
| Darkest royal violet.  |  |          |           |
| <b>ROUND TABLE</b>   |  | 1.25     | .70       |
| Mixed shades. Finest.  |  |          |           |





## Transplanted Perennials

Red Brick Tavern—The Old Homestead—Famous for its well, About Half Way Between Kalamazoo and Grand Rapids—Thousands of Plants in Bloom Throughout the Summer.

# Best Delphiniums

## Reinelt Pacific Hybrids

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long closely packed with individual flowers from 2 to 3 inches across; many are double some semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong, well rooted plants from seeds sown last May.

### PLANTS BY COLOR

| VARIETY                 | Per Doz. | Half Doz. |
|-------------------------|----------|-----------|
| LIGHT BLUE .....        | \$1.00   | \$ .60    |
| DARK BLUE .....         | 1.00     | .60       |
| LAVENDER .....          | 1.00     | .60       |
| LAVENDER & PASTEL ..... | 1.00     | .60       |
| GIANT WHITE .....       | 1.00     | .60       |
| MIXED SHADES .....      | 1.00     | .60       |
| VIOLET SHADES .....     | 1.00     | .60       |

# VARIETY

## LIATRIS (Blazing Star or Gay Feather)

One of the most useful of the taller growing perennials. Do well in any type of soil and thrive under adverse moisture conditions.

**Pycnostachya** ..... .65 .40

Flower stems rise to a height of 5 to 6 feet, each bearing a foot long spike of rosy purple bloom. Makes a striking bouquet. Also field grown plants, 20c each, \$2.00 per dozen.

**Scariosa, Autumn Spire** ..... 1.00 .60

A new introduction to the Liatris family. A very superior type with extremely large and long flower spikes of rosy purple borne in abundance. Very hardy.

**Scariosa, White** ..... .65 .40

Same general description as above except flower spikes are white plumes.

Also field grown plants at 35c each; 3 for \$1.00.

## LILIUM

**Tenuifolium** ..... .65 .40

Often called Coral Lily. Reaches a height of 1½ to 2 feet. Blooms 2½ inches across of intense brilliant scarlet.

**Formosum** ..... 1.00 .60

Large trumpet shaped flowers of creamy white with green tinge in throat. Outside reddish white. A good grower and heavy flowering. Delightfully fragrant.

## Lily of the Valley

The old favorite garden flower. Loved for its waxen white bell-like blooms and sweet fragrance. Does well in most any location. Plant some of these in those spots where you have trouble getting anything else to grow. Strong 1 year pips, ready to transplant.

65c per doz.; 40c per half doz.

## LINARIA

**Dalmatica (Perennial Snapdragon)**..... .65 .40

Noted for free blooming habit and excellent for cut flowers. Attractive green foliage and flowers of creamy yellow color.

**Panici** ..... .65 .40

Resembles Linaria Dalmatica, but the foliage is much more compact.

**LINUM PERENNE (Perennial Hardy Flax)** ..... .65 .40

Attractive fern-like foliage. Each morning you have an abundance of charming light blue flowers for cutting, as the plant blooms from May to August. Grows 2½ feet.

**LOBELIA CARDINALIS (Cardinal Flower)**..... .75 .45

A native perennial which does exceptionally well in moist shady places. Tall erect stems with bright red flowers through August and September. Ideal for bright masses of color.

| VARIETY  |  | Per<br>Doz. | Half<br>Doz. |
|--|--|-------------|--------------|
| <b>LUNARIA BIENNIS ALBA (Honesty or Peter's Penny)</b> .....   |  |             |              |
| Much in demand for its silvery white seed panicles which produce artistic effects when used in bouquets.   |  | .65         | .40          |
| <b>LYCHNIS</b>   |  |             |              |
| An old artistic perennial which has been cultivated for centuries in some parts of the world. Noted for their brilliancy of color and hardiness. The ideal plants to liven up the colors in your border.                     |  |             |              |
| <b>Chalcedonica (Maltese Cross)</b> .....  |  | .65         | .40          |
| Vivid scarlet flowers in flat heads, borne over an extremely long blooming period. Exceptionally hardy and just the plant to create spots of color. Grows 2 feet high.   |  |             |              |
| <b>Viscaria Splendens</b> .....  |  | .65         | .40          |
| Grows to a height of 1½ feet. Brilliant pink bloom produced over a long season. Brighten your plantings with some of these fine plants.  |  |             |              |
| <b>MATRICARIA (Feverfew)</b>   |  |             |              |
| Much used for bedding purposes. Free blooming habit and compact growth recommends it for general use. Foliage ornamental and strongly scented.   |  |             |              |
| <b>Ball's Double White</b> .....   |  | .65         | .40          |
| We recommend this as the best because it is the only fully double flowering pure white strain. We guarantee 98% true to description.   |  |             |              |
| <b>MONARDA (Bergamont, Bee Balm)</b>   |  |             |              |
| <b>Didyma</b> .....  |  | .65         | .40          |
| Extremely hardy and does well in those "hard to grow" spots. Stems rise about 3 feet tall each topped by a shaggy, bright scarlet bloom. Their spicy odor attracts bees and humming birds. Will give masses of bright color. |  |             |              |
| <b>MYOSOTIS</b>  |  |             |              |
| <b>Alpestris (Forget-me-not)</b> .....   |  | .65         | .40          |
| Reaches a height of only 12 inches and universally loved for its charming clear blue flowers. Ideal for the rockery or for edging walks or beds, etc.  |  |             |              |
| Also in field grown transplanted plants, 20c ea.; 2.00   |  |             |              |
| <b>Rosea</b> .....   |  | .65         | .40          |
| Blooms of beautiful rose color.  |  |             |              |
| Also in field grown transplanted plants, 20c ea.; 2.00   |  |             |              |
| <b>NEPETA MUSSINI (Ground Ivy)</b> .....   |  | .65         | .40          |
| Neat, compact, bushy plants with gay-green foliage. Reach height of about 12 inches. Covered with masses of pale lavender-blue flowers all through the spring and occasionally during summer. Scented foliage and blooms.    |  |             |              |

**Michigan Customers Please Add 3% Sales Tax**

| VARIETY   |  | Per  | Half |
|---|--|------|------|
| OENOTHERA (Evening Primrose)  |  | Doz. | Doz. |
| Fraseri .....   |  | .65  | .40  |
| Sturdy plant with large shiny leaves from which stems arise to a height of about 2 feet. Quantities of beautiful lemon-yellow blooms from June to October. Desirable for borders or beds. |  |      |      |
| <b>PENTSTEMON</b>   |  |      |      |
| Barbatus .....  |  | .65  | .40  |
| Stems grow four feet high and bear masses of bright scarlet and yellow bloom. Excellent for flashy color in medium tall plants.   |  |      |      |
| <b>PLATYCODON (Chinese Bellflower or Balloon Flower)</b>  |  |      |      |
| Early Giant Blue .....  |  | .65  | .40  |
| Extra large flowering and of a superb shade of rich blue. One of the showiest and most unique of garden flowers due to their odd balloon like buds which open into bell shaped blooms.    |  |      |      |
| Grandiflorum Blue .....   |  | .65  | .40  |
| Grows to a height of 2 feet with large showy blue blossoms which appear throughout the summer. Splendid plant for perennial borders.  |  |      |      |
| <b>POLEMONIUM COERULEUM (Jacob's Ladder)</b> .....  |  | .65  | .40  |
| A very showy, free flowering plant for the perennial border. Large deep blue flowers in abundance during May and June. Grows 2 feet high. Very hardy.                                     |  |      |      |



**Diener's Double Shasta Daisy—See Page 20**

Cornland, Ill., June 29, 1941.

Richards Gardens, Plainwell, Mich.

Dear Sirs: Have been wanting to write to you for some time. Those Delphiniums, the Vetterly and Reinelt strains I bought of you last year and two years ago bloomed so very beautifully and were a sight to behold. They grew 6½ feet tall, and the stems where the flowers began to open to the top measured 32 inches long, 2. inches around, and the individual flowers 2 3-4 inches across. And shadings were wonderful. There were light blue with pink and black bee, dark blue with pink, purple with a lavender tinge, and large black bee. Can't tell you how beautiful they were. So many visitors came to see them and all thought them the finest they had ever seen, and that they have seen many. Also some newspapermen came and took pictures. Enclosed find a clipping of what they said. I have told everybody where they can get them, but so many people think all they have to do is set them in the ground and leave them. I work with mine and they surely repay one for the work.

I want to thank you again for these lovely Delphiniums, and I want to get some more from you.—Mrs. Henry Ford.

## VARIETY

### PYRETHRUM (Painted Daisy)

For general usefulness, beauty, color, hardiness and ease with which they can be grown, the Pyrethrums are in a class by themselves. Their wide color range, tall erect stems, attractive foliage and excellence for cutting make them essential to all beds.

**Atrosanguineum** ..... .65 .40

Excellent strain featuring various red shades. Fine for cutting and attractive in border or bed. Very hardy and easily grown.

**James Kelway** ..... .65 .40

Deep blood red color makes this variety much in demand. All the good qualities of the Pyrethrum plus a richness of color found in scarcely any other perennial. Make your garden dollar go farther and buy our plants.

**Robinson's Hybrids, Pink and Rose** ..... .75 .45

An outstanding new strain which is noted for the exceptionally large size of its flowers and length of stem. Superb colors in rose and pink shades.

Also in field grown transplanted plants, 20c ea.; 2.00

**Robinson's Hybrid's, Red and Scarlet** ..... .75 .45

As described above, but in brilliant red and scarlet shades.

Also in field grown transplanted plants, 20c ea.; 2.00

**Roseum Hybridum** ..... .65 .40

Showy, daisy-like flowers in beautiful clear pink. Stems are strong, making them ideal for bouquets. Bloom in May and June and are very free flowering.

### RUDBECKIA (Cone Flower)

For tall backgrounds or hardy borders these plants are indispensable. Thrive anywhere and their colorful blooms are good for cutting. Free flowering; bloom practically all summer.

**Hirta Autumn Tints** ..... .65 .40

A wealth of beautiful new autumn shades. Profuse blooming variety which is extremely hardy. Splendid for mixed bouquets. Reaches height of 3 feet.

**Furpurea** ..... .65 .40

The best known of the Rudbeckias. Rosy purple petals with quill-like centers which show golden crimson tints. Grows 3 to 4 feet tall; blooms from July till frost. Order now.

**SALVIA AZUREA (Hardy Meadow Sage)** ..... .65 .40

For profusion of blooms during early autumn the Salvia is unexcelled. Tall, willowy stems bearing masses of pale blue flowers make them ideal for the perennial border or for bed backgrounds. Reaches 4 feet in height.

| VARIETY   |  | Per<br>Doz. | Half<br>Doz. |
|---|--|-------------|--------------|
| <b>SAPONARIA OCYMOIDES (Soapwart)</b> .....   |  | .65         | .40          |
| A trailing vine-like plant which is splendid for the rockery. All through May and June plants are a mass of pink blossoms.  |  |             |              |
| <b>SCABIOSA</b>   |  |             |              |
| Strong growing plant with a profuse blooming habit. Hardy in all areas.   |  |             |              |
| <b>Caucasica (Pincushion Flower)</b> .....  |  | .65         | .40          |
| Do well in any ordinary garden soil. For cut flowers they are ideal as they last over a long period when cut and placed in water. Stems 1½ to 2 feet long, each topped by a charming flower in a soft shade of lavender. Should be in every garden. |  |             |              |
| <b>Caucasica Perfecta</b> .....   |  | .65         | .40          |
| A large flowering and improved form of this strain. Lilac-lavender.   |  |             |              |
| <b>House's Hybrids</b> .....  |  | .75         | .45          |
| Large flowering strain noted for the variation of its colors, which range from light blue and lavender to deep blue and silvery white.  |  |             |              |
| <b>SILENE SCHAFTA (Catchfly)</b> .....  |  | .65         | .40          |
| Very dwarf plant which only grows 4 to 6 inches high. Valuable for rock gardens. Pink blossoms from July to October.  |  |             |              |

## SHASTA DAISY (Moonpenny)

One of the most widely known of the hardy perennials. Many new strains present a great improvement over the first introductions.

|  |      |     |     |
|--|------|-----|-----|
| <b>Alaska</b> .....  |      | .65 | .40 |
| Probably the best known variety. Slender 40 inch stems each topped with a large pure white daisy sporting a gay golden disc.   |      |     |     |
| <b>Conqueror</b> .....   |      | .75 | .45 |
| Giant flowering variety which comes into bloom somewhat later than Alaska, thus prolonging the season of your garden. Make excellent cut flowers. Bloom intermittently through early fall. |      |     |     |
| <b>Diener's Double Fringed White</b> .....   | 1.00 |     | .60 |
| Tall growing with strong stems and immense white blooms which are nearly all double with a very attractive fringed edge.   |      |     |     |
| <b>King Edward VII</b> .....   |      | .65 | .40 |
| Flowers of immense size on long graceful stems make this one of the best cutting varieties. Blooms produced continuously from July to September.   |      |     |     |

### GET THIS EXCEPTIONAL DAISY!

|  |  |     |     |
|--|--|-----|-----|
| <b>White Goddess</b> .....   |  | .65 | .40 |
| A variety which is fine for rock garden or borders. Large flowering and exceptionally free blooming. Stems about 18 inches long. |  |     |     |

| VARIETY   |      | Per<br>Doz. | Half<br>Doz. |
|---|------|-------------|--------------|
| <b>STATICE LATIFOLIA (Great Sea Lavender)</b> .....   |      | .75         | .45          |
| Grows in fine lace-like form with profusion of misty bluish blossoms. May be cut and dried for winter bouquets. Excellent filler in all flower arrangements. Grows 1 to 1½ ft. high. Also in field grown transplanted plants, 20c ea.; 2.00 |      |             |              |
| <b>STOKESIA (Cornflower)</b>  |      |             |              |
| Beautiful aster-like flowers with finely divided petals. Prefer a rather sheltered location. Rich green ornamental foliage.   |      |             |              |
| <b>Cyanea Blue</b> .....  |      | .65         | .40          |
| Flowers of clear azure blue borne on stems 1 to 1½ feet high. A fine variety for cutting. Attractive in beds or borders. Also in field grown transplanted plants, 20c ea.; 2.00   |      |             |              |
| <b>THALICTRUM</b>   |      |             |              |
| <b>Adiantifolium (Meadow Rue)</b> .....   |      | .65         | .40          |
| Popular for its finely shredded foliage which resembles the Maidenhair Fern. Tiny yellow flowers cover plant in June. Grows 2 ft. high.   |      |             |              |
| <b>Aquilegifolium Purpureum</b> .....   |      | .65         | .40          |
| Purple flowers in June.   |      |             |              |
| <b>TRITOMA (Torch Lily or Red Hot Poker), 20c ea.,</b>  | 2.00 | 1.10        |              |
| A spectacular plant with foliage resembling that of Yucca. Long stems, each bear a large inverted cone shaped spike of brilliant orange. One of the most showy of autumn flowers and should be in every garden.                             |      |             |              |
| <b>TUNICA SAXIFRAGA (Coat Flower)</b> .....   |      | .65         | .40          |
| Ornamental grass-like foliage. Bears small pink flowers in profusion most of the summer.  |      |             |              |
| <b>VALERIANA (Garden Heliotrope)</b>  |      |             |              |
| Showy heads of brilliant flowers borne on erect stems. An ideal flower for cutting and for bold color masses.   |      |             |              |
| <b>Rubra Coccinea</b> .....   |      | .65         | .40          |
| Brightest scarlet blooms borne on strong stems 36 inches high. Foliage is ornamental and plant is hardy.  |      |             |              |
| <b>VERONICA</b>   |      |             |              |
| Interesting because of their ornamental foliage and the long flower spikes which resemble graceful spires. Very hardy.  |      |             |              |
| <b>Longifolia</b> .....   |      | .65         | .40          |
| Grows 30 inches high and bears quantities of bright blue flower spikes.   |      |             |              |
| <b>Amethystina</b> .....  |      | .65         | .45          |
| Dwarf form which rarely grows over 1 foot high. Bears long spikes covered by clear blue florets in June and July.   |      |             |              |

Atlanta, Georgia.

Richards Gardens, Plainwell, Mich.

Sirs: I have been gardening for forty years, but I do not think I ever saw as fine plants as the Dianthus you sent me a short time ago. They came from Michigan to Georgia as fresh as possible, and notwithstanding the extreme heat, all are making a most satisfactory growth. I expect to order more when I have the ground ready.

Mrs. R. F. Gilliam, 30 Rogers St., S. E.

# VIOLA (Hardy Tufted Pansies)

One of the most popular garden flowers. Loved for their dwarf stature, their colorful-ness and their free blooming habit. Un-equalled for borders as they bloom continu-ously 6 or 7 months of the year.

| VARIETY                       |   | Per<br>Doz. | Half<br>Doz. |
|-------------------------------|---|-------------|--------------|
| Apricot .....                 | Large flowering type in rich shades of apricot.   | .75         | .45          |
| Arkwright Ruby .....          | Richly colored, ruby red with velvety sheen. Fragrant and beautiful.  | .65         | .40          |
| Black Imp .....               | Glossy black with yellow eye.   | .65         | .40          |
| Chantreyland .....            | Masses of purest apricot flowers.   | .75         | .45          |
| Cornuta King Henry .....      | Flowers of rich violet-purple with small yellow eye. Each blossom perfectly formed.                                     | .75         | .45          |
| Jersey Gem .....              | Shimmering deep violet-blue color, sweet fragrance and extremely long period of bloom make this an outstanding variety. | .65         | .40          |
| Waller Franklin Mixture ..... | For bedding and gay borders, order this colorful mixture of blues and yellows. Order now.                               | .65         | .40          |

## YUCCA

|                                   |   |     |     |
|-----------------------------------|---|-----|-----|
| Filamentosa (Adam's Needle) ..... | Long pointed blades of dark green foliage. Tall erect stems topped with large heads of white blooms. Excellent for specimen plants. | .65 | .45 |
|-----------------------------------|---|-----|-----|

Saginaw, Mich., May 12, 1941.

Richards Gardens, Plainwell, Mich.

Gentlemen: The perennial seedlings I ordered some time ago I received last Monday, and must say they are the best plants I have ever seen. I have them all planted and they sure look swell. I know every plant should grow and I will have many flowers this summer. Many thanks to you for your fine plants.—Fred W. Miller,

Burley, Idaho, April 14, 1941.

Richards Gardens, Plainwell, Mich.

Dear Sirs: My shipment of plants arrived in fine shape and were put in their permanent homes yesterday. You folks certainly send out splendid seedlings and you are most liberal in your count, for which I am duly grateful. This fall I shall be in the market for the following peonies, and if you stock them I would appreciate a copy of your price list: E. B. Browning, Frances Willard, Mrs. Edward Harding, LaFrance, Mary Woodbury, Shaylor, Milton Hill, Raoul Dessert, Rosa Bon Heur, and Ball o' Cottons.—Haslett B. Leigh.

Clarion, Iowa.

Richards Gardens, Plainwell, Mich.

Gentlemen: I'm more than pleased with the quality and size of the plants you sent me recently. Needless to say, I know where to get my perennials from now on. I should have bought some Baby Breath (Gypsophila) plants, and surely would have, had I realized the size, which could have been set right out in the open this fall. Thought I might have had to pot them and grow for a while. May get some other things this fall.—Jack N. Gordon.

**Michigan Customers Please Add 3% Sales Tax**



# PANSIES

## GIANT SWISS VARIETIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Strong growers and prolific bloomers. Foliage thick and luxuriant.

It pays to buy the best when getting Pansy Plants. You will love these Giant Swiss varieties.

### SUPER SWISS GIANT MIXED

A veritable rainbow of color. Well balanced shades are ideal for bedding or gay borders.

### SUPER SWISS MAPLE LEAF, GIANT MIXED

Assorted shades of color. Foliage attractively formed. Giant size blooms.

### SUPER SWISS BLUE (ULLSWATER)

Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

### SUPER SWISS CORONATION GOLD

Largest blooms of clear gold with lower petals flushed rich golden orange. A bed of these makes a thrilling spectacle of beauty.

### SUPER SWISS PURE WHITE

Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

### SUPER SWISS ALPENGLOW

Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

### SUPER SWISS DWARF MIXTURE

Lively color mixture in extremely dwarf form. They are just the thing for edging along a walk or bed. Large flowers borne continuously give lots of color all through the summer and fall.

**YOUR CHOICE OF ABOVE VARIETIES:**

**55c per doz., 2 doz., \$1.00 Postpaid**

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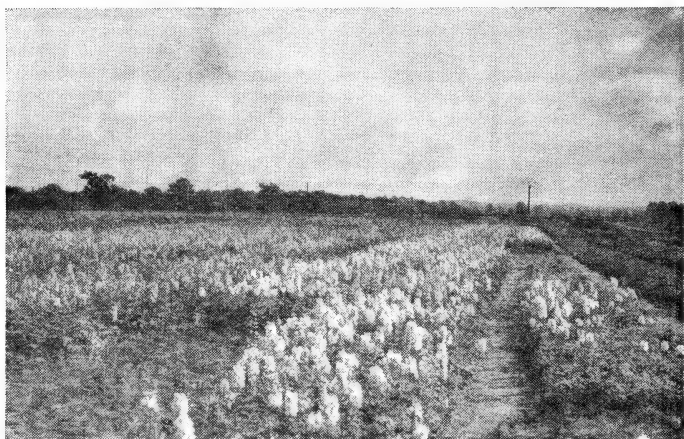


Airplane View of Part of Our Acres of Perennial Beds—  
Millions of Plants Ready to be Transplanted to Your Gardens.

# Take Care Of Your Plants Immediately Upon Arrival

For shipping, our plants are packed in peat with Whale-hide waterproof paper. When you unpack them, if you are not ready to plant them in their permanent places, and wish to hold them for two or three days, it is a good idea to pour a small quantity of water down through the top of the package so that this peat can be moistened. After this treatment, your plants should keep fresh for several days. If, however, they are not to be planted within two or three days, it is best to take them out of the package and heel them in until such time as you are ready to plant them where they are to grow. These plants are large enough so that it is not necessary to put them in cold frames or in pots until they are ready to be planted in their permanent places.

Do not plant them with the crown covered too deeply, as they are liable to smother and you will have considerable losses. If your ground is fertile and kept well watered, you will be sure to have good results with these strong seedlings, and every plant should give a good account of itself, producing considerable blooms the first year.



Hundreds of thousands of Giant Pacific Hybrid Delphinium, ready to grow in your garden. Note 1 year growth.

## HOW TO GROW BEAUTIFUL DELPHINIUMS SUCCESSFULLY

Delphinium are easy to grow. They should have a good rich soil as they are known as gross feeders. Cow manure is the best. If this is not obtainable, get a small quantity of peat for each plant. This should be supplemented with a small quantity of lime to offset the acidity of the peat, as they like an alkaline soil. As a commercial fertilizer, we recommend Vigoro, or a similar brand, to be fed in small quantity every two weeks. This should be worked into the soil and well watered.

Delphinium is sometimes subject to the fungus diseases. However, it is not difficult to eliminate these diseases if taken in time. When the foliage starts, dust or spray with Bordeaux mixture. This should be done at frequent intervals to take care of the new growth of the foliage.

.....In the event that Delphinium have been grown on the same soil in years previous, or you have experienced trouble with these fungus diseases, it is well to treat the soil with a solution of formaldehyde. The directions for using this disinfectant are usually found on the wrapper. Also, be sure that all old foliage has been carefully cleaned from the bed and burned.

In planting Delphinium, the soil should be opened with a trowel, the roots carefully spread out and soil well firmed around them. It is a very good idea to put a handful of peat in the opening right around the roots. Also, be careful not to cover the crown with more than one-half inch of soil. After the plant has come in full bloom, it may be cut off close to the ground, then new shoots will start and you will have a very nice second crop in a short time.

# FIELD GROWN HARDY PHLOX

## Best of the Old Favorites, and Colorful New Introductions

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and are equally satisfactory when used for bed or for borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are true to name. Phlox will start blooming early in July and continue all through August into September. Remember all of our plants are superpacked, sent prepaid and guaranteed to reach you in good condition.

**Your choice of listed varieties, each labelled, well packed and guaranteed to reach you in good condition.**

**20c EACH OR 12 FOR \$1.50 POSTPAID**

**8 Phlox, all labelled, our selection, for \$1.00.**

### AFRICA

Lustrous deep carmine red with darker eye.

### ANNIE LAURIE

One of the best new reds. Sturdy grower.

### AETNA

Excellent new variety which is highly resistant to rust.

Tall, strong grower and of superb scarlet color.

### B. COMPTE

Rich glossy French purple. Prolific bloomer.

### BORDER QUEEN

Dwarf variety particularly good for foreground plantings.

Massive well formed heads. Deep watermelon pink.

### CAROLINE VANDENBURG

The nearest to blue color to be found among the Phlox.

Large flowering type providing a distinct contrast in color values.

### CHEVALIER

One of the best new Phlox. Flashy red.

### DAILY SKETCH

One of the best introductions of recent years. Immense flowers of light salmon pink with carmine eye. One of the tallest growing Phlox.

### E. I. FARRINGTON

A Phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly larger eye.

### ETHEL PRITCHARD

Rich bluish violet which blends well.

### GEORGE STIPP

A strong grower with excellent foliage. A truly outstanding Phlox of glowing salmon-pink.

# SPECIAL! BABY PHLOX!

These are well established crown or root cuttings which will grow in your gardens and produce some blooms this first year. Make Your Garden Dollars Buy More by ordering some of these fine Baby Phlox. Due to the fact that these are grown in cold frames outdoors they will not be available until May 20th. We cannot accept orders for them after June 15th, so hurry in your order and plants will be sent to you parcel post prepaid as soon as they are ready to transplant. We offer the following outstanding varieties:

**AETNA**—One of the best new Phlox. Bright scarlet color.  
**AFRICA**—Deep carmine red with darker eye. Sturdy grower.  
**ANNIE LAURIE**—One of the best new reds. Sturdy grower.  
**BORDER QUEEN**—Dwarf. Pink. Good for foregrounds.  
**CAROLINE VANDENBERG**—Best so-called blue phlox.  
**CHEVALIER**—One of the best new Phlox. Flashy red.  
**DAILY SKETCH**—Tall. Large salmon pink with carmine eye.  
**E. I. FARRINGTON**—Salmon, lighter eye. Large trusses.  
**ETHEL PRITCHARD**—Rich bluish violet which blends well.  
**GEORGE STIPP**—Strong grower, salmon-pink. Prolific.  
**LEO SCHLAGETER**—One of the brightest and flashiest red.  
**LILLIAN**—Extremely large trusses. Soft pink, silvery glints.  
**MIA RUYS**—Dwarf, bearing large pure white flowers.  
**NANA COREULA**—Rich pink, lavender tinge. Good grower.  
**MORGENROOD**—Rosy red. Striking for colorful beds.  
**MRS. SCHOLTEN**—Free blooming red. Sturdy and hardy.  
**P. D. WILLIAMS**—New and a splendid dark pink.  
**PAINTED LADY**—Silver pink color and deep red eye.  
**RHEINLANDER**—Tall, with beautiful salmon-pink flowers.  
**ROSEA SUPERBA**—Light pink with red eye. Large florets.  
**ROSENBURG**—Rich French purple. Prolific grower.  
**SALMON GLOW**—Robust growth. Blooms of deep salmon.  
**THOR**—Deep salmon-pink with peculiar scarlet color tone.  
**VON LASSBURG**—Medium growing white. Good bedder.  
**WM. KESSELRING**—Rosy purple with distinctive white eye.

Your choice of above, 6 of one kind for 60c;

12 of one kind for \$1.00

15 Mixed, Unlabelled, Our Choice, \$1.00

## Three New Baby Phlox

**DR. KLEMM**—Compact plant 18 inches tall, with showy trusses of white bloom with diffused violet eye.

**EVA FOERSTER**—Giant bright salmon-rose flowers with lighter centers combining into immense trusses. Compact growth, 10 inches tall.

**FLASH**—Attractive carmine-rose flowers with orange scarlet centers. Free blooming, vigorous, and very showy.

6 of one kind, \$1.00; 12 of one kind, \$1.75,  
Postpaid.

Michigan Customers Please Add 3% Sales Tax

# FIELD GROWN HARDY PHLOX

## LILLIAN

One of the most distinctive new Phlox ever introduced.  
Unusually large trusses of charming soft pink.

## LEO SCHLAGETER

One of the brightest and flashiest of all red Phlox. Sturdy grower and very free bloomer.

## MIA RUYS

A dwarf variety which bears large heads of pure white.

## MORGENROOD

The glorious rosy red of sunrise. Very striking for colorful beds.

## MRS. JENKINS

Beautiful clear pearly white.

## MRS. SCHOLTEN

Very free blooming red. Sturdy and hardy.

## NANA COREULA

Lavender with pink tinge. Good grower.

## PAINTED LADY

Much loved for its shimmering silvery-pink color and deep red eye.

## P. D. WILLIAMS

New introduction noted for large size of its individual florets and the abundance of its bloom. A rich deep pink color. Fine for cutting.

## RHEINLANDER

An old favorite. Tall growing, salmon-pink.

## ROSEA SUPERBA

Light pink with red eye. Large florets.

## ROSENBURG

Rich French purple. Prolific grower.

## SALMON GLOW

Teamed with Daily Sketch this variety has swept to a high place in the phlox world. Its robust growth and blooms of deep salmon recommend it to all.

## THOR

Deep salmon-pink with a peculiar scarlet color tone. A prolific bloomer and strong grower.

## VON LASSBURG

One of the most colorful and sturdy growing white phlox. Medium growing. Good bedder.

## WM. KESSELRING

One of the better new phlox. Rosy purple with distinctive eye.

**Your choice of above varieties, each labelled, well packed, and guaranteed to arrive in good condition.**

**20c EACH OR 12 FOR \$1.50 POSTPAID**

**8 Phlox, all labelled, our selection, for \$1.00**

West Cheshire, Conn., Oct. 10, 1941.

Richards Gardens, Plainwell, Mich.

Gentlemen: My good intention to write you before did not materialize, so I feel I should give you the praise which is due you.

The Pacific hybrid delphinium plants I ordered from you the last of August and which you promptly shipped on Sept. 2, arrived on Sept. 4 in almost unbelievable condition—not a wilted leaf on any of the plants, and with purple buds showing through one of the ventilators. The root systems were remarkable. Putting them into a well prepared bed they day they arrived, they have grown remarkable well, with new shoots and flowers of beautiful colors. I had a nice bouquet of them to take to a recuperating friend a few days ago. And the extra plants were appreciated, too. All are doing nicely.—A. H. Northrop.

# SAVE THIS YEAR

## Buy From Richards Gardens

**12** GIANT PACIFIC HYBRID DELPHINIUM FOR ONLY ..... **\$1**

**84** GIANT PACIFIC HYBRIDS, 12 OF \$5 EACH OF 7 COLORS. POSTPAID..... **5**

—See Pages 14 and 15 Inside—

DOZENS OF SIMILAR VALUES INSIDE THIS BOOK

Don't Miss A Page If You Would Save!

## RICHARDS GARDENS

“Old Homstead Brand”

### Plainwell, Michigan

## Offering 1942's Greatest Values In Untransplanted Perennials

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